



# AWARD

BLOOM Award Logo

**BLOOM**

**GRANSHAN**  
**BLOOM**  
**AWARD**

**GRANSHAN**  
**BLOOM**  
**AWARD**

**Adobe**

**GRANSHAN**  
**BLOOM**  
**AWARD**

**Adobe**

# BLOOM Award Color palette

BLACK  
#000000

HIBISCUS  
#FF4A1A

HIBISCUS 200  
#FFDBD1

HIBISCUS 100  
#FFEDE8

OFF WHITE  
#F2F2F2

BLOSSOM  
#F89FFF

BLOSSOM 200  
#FBCFFF

BLOSSOM 100  
#FDE2FF

WHITE  
#FFFFFF

SPRING SHOOT  
#CDFD51

# BLOOM Award Typeface

## LFT Arnoldo

AaBb

PRIMARY TYPEFACE

## Jockey

AaBb

SECONDARY TYPEFACE

● BLOOM AWARD

● **The first global communication design award beyond Latin**

● Judged by native experts in your script

● **ENTER NOW  
GRANSHAN.COM**

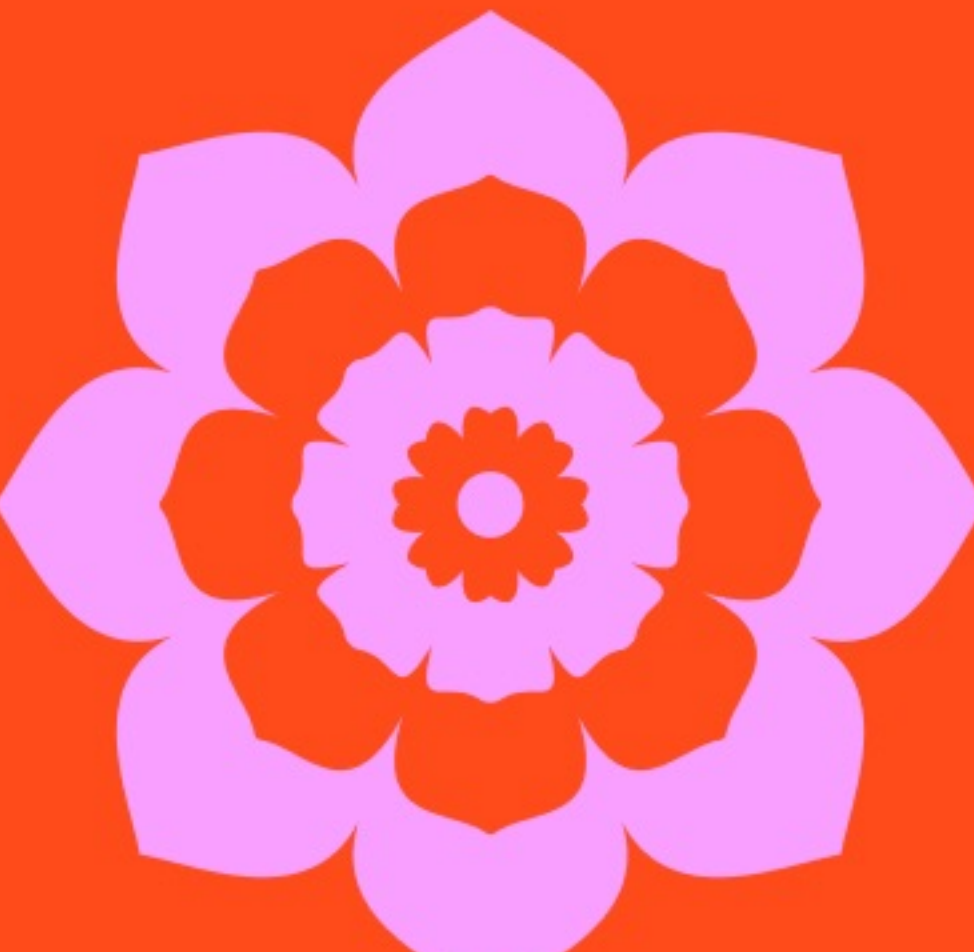
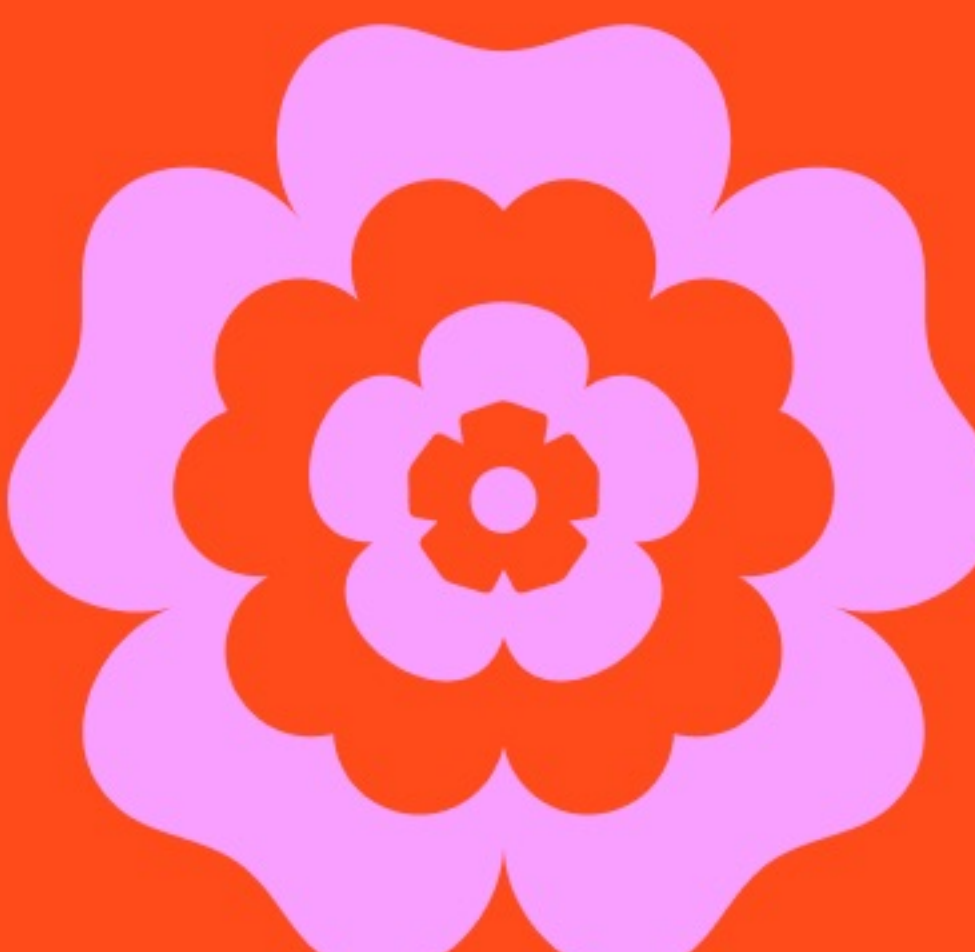
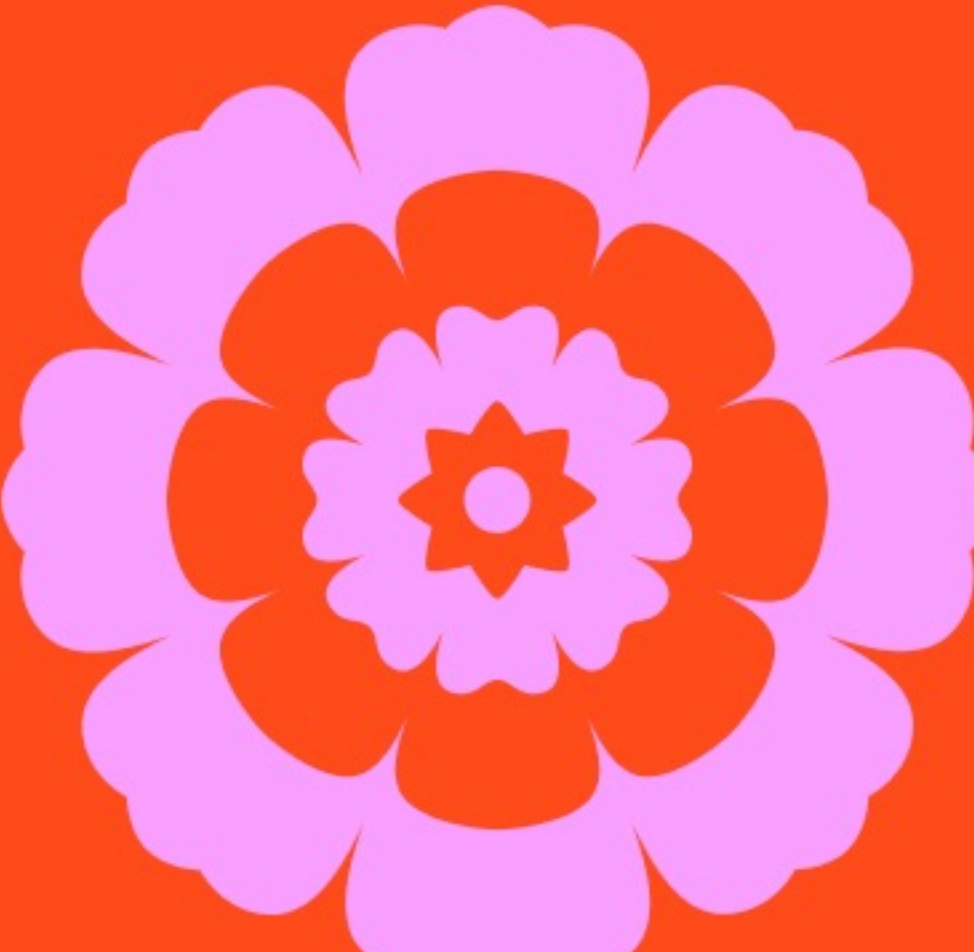
● SUBHEADING  
LFT ARNOLDO

● HEADING  
LFT ARNOLDO

● BODY  
LFT ARNOLDO

● CALL TO ACTION  
JOCKEY

**BLOOM Award Flowers**



**BLOOM Award** Photography



PORTRAIT



FULL PHOTO

# Thank You

 GRANSHAN

**BLOOM  
AWARD**

ENTER NOW  
[GRANSHAN.COM](https://www.granshan.com)