

QUICK START GUIDE

GRANSHAN Bloom Award Partner Portal



[GRANSHAN.COM](https://granshan.com)

Purpose of the Portal

This portal provides approved promotional materials for partners, institutions, media platforms, and collaborators supporting the GRANSHAN Bloom Award.

The goal is to help partners promote the award quickly and consistently across different communication channels while maintaining a unified visual identity and messaging.

The portal includes:

- Social media visuals
- Website banners
- Motion assets
- Logos
- Texts and captions
- Co-branded materials
- Brand usage guidelines

What's Included in the Kit

Social Media Assets

- Open call announcements
- Deadline reminders
- Project highlights
- Campaign pushes

Website & Newsletter Banners for Partner's use

Assets designed for:

- Homepage visibility
- Partner pages
- Newsletter headers

Motion Assets

Short MP4 assets suitable for:

- Stories – 1080 × 1920 px
- Reels – 1080 × 1920 px
- Feed Posts – 4:5 ratio (1080 × 1350 px)

Texts and Captions

Pre-written texts provided in:

- Short versions
- Medium versions
- Long versions

Partners may adapt:

- Language
- Local context
- Links
- Dates (only where applicable)

Social Media Posting Checklist

Before publishing, please confirm:

- ✓ Correct format selected (Feed / Story / LinkedIn)
- ✓ Correct caption version used
- ✓ Correct link inserted
- ✓ Correct language/version selected
- ✓ Correct tags and hashtags included
- ✓ Final export checked for quality

Suggested Tags:

@granshan

Suggested Hashtags

#GRANSHAN

#BloomAward

#CommunicationDesign

#BeyondLatin

Partners may additionally use local or industry-specific hashtags where relevant.

File Formats Included

The portal may contain:

- PNG
- JPG
- SVG
- PDF
- MP4
- Editable design files (where applicable)

Please use formats appropriate for your platform and avoid excessive recompression of exported files.

Need Additional Materials?

If you need:

- Additional sizes
- Co-branded versions
- Custom placements
- Press materials
- Alternative formats

Please contact:

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Last Updated

Please always use the latest materials available in the Portal and avoid reusing outdated assets from previous campaign cycles.

Thank You

 GRANSHAN

**BLOOM
AWARD**

[GRANSHAN.COM](https://granshan.com)